

**Program Overview** 

As of 13 May 2013



## Cities, Spaces, and People

Plenaries - Parallel sessions - Workshops - Mayors' round table - Training Courses -Marketplace - EcoMobility World Festival 2013

# Visionary and enriching perspectives on sustainable urban mobility

EcoMobility 2013 Suwon is the perfect platform for gaining knowledge about the latest developments in sustainable transportation. The

EcoMobility World Festival in September 2013 is the right place and frame for experiencing an ecomobile lifestyle in reality. Innovative minds and committed leaders in EcoMobility will come together at the EcoMobility 2013 Congress in Suwon and discuss and demonstrate the importance of creating cities and spaces for people.



Hwaseong Fortress in Suwon, a UNESCO World Heriatge Site. Source: Wikipedia, 2013

#### Suwon, the place for transport experts to be

Suwon's climate protection goal is a CO2 reduction of 40% from 2005 levels by 2030, exceeding all national targets. The city has announced its commitment to greenhouse gas reductions, domestically and externally, by declaring Suwon the "environmental capital," a low-carbon city fighting climate change.

Suwon is pursuing an urban policy that is harmonious with the environment and focuses on community culture. Projects like the citizen-driven Urban Planning 2030, the Village Renaissance project, and the Low Carbon Green City project has all of our citizens engaged. Through such initiatives, Suwon plans to create a people-oriented green city, a city that uses communication and participation to create the foremost environmental capital of Northeast Asia, fully committed to a green and eco-friendly spirit.

The EcoMobility 2013 Suwon will be the melting pot for ideas, thoughts, decisions, and discussions in urban mobility. Decision makers, mobility experts, practitioners, and everyday transport users will come together to share their experience and experiments.

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#### Cities for health, livability, and a human scale

The main focus of the congress will be on transforming our cities and spaces to encourage healthy living and improved liveability, and to focus on people rather than for automobiles. A variety of the latest trends in creating cities and spaces for people will be discussed. Aspects such as mobility and its relation to environment, health, economy, and innovation will be highlighted. With the various national and international experts that will be present at the congress, the discussions will be vibrant, thought provoking, and practical. International government agencies will organize activities to empower the knowledge of decision makers through training courses and specialized, targeted sessions for city officials to make informed decisions that transform their cities.

#### Our vision: The time for EcoMobility is now!

With alarming signals - like climate change, rising sea levels and temperatures, increasing urbanization, increased need for mobility, reducing green spaces - our cities cannot build our way out of the crisis. The time to act is now and the way forward in transport is EcoMobility. This involves bringing together the available modes in our cities, integrating these modes, and expanding modes that concentrate on carrying people.



Bikeway in Copenhagen. Photo credits: PCIB photo library – Ryan Snyder

#### Speakers, cities, and organizations



Gil Peñalosa, 8-80 Cities

**Gil Peñalosa** (8-80 Cities), keynote speaker with a breadth of experience in sustainable mobility, will be opening the congress.

**Heiner Monheim** (Trier, Germany), transport scientist, geographer, and professor at the University of Trier, whose areas of expertise include spatial urban planning, traffic calming, and regional and national traffic planning.

Mayors and city officials are invited from cities including Copenhagen, Berlin, London, Paris,

Melbourne, Bonn, Hangzhou, Freiburg, Johannesburg, Münster, Almada, Lisbon, Bogota, Curitiba, Portland, Boulder, Stuttgart, Vancouver, San Francisco, Vienna, Perth, Tokyo, Sydney, Kaohsiung, Canberra, Delhi, Chennai, Budapest, Singapore, Mumbai, etc.

Speakers from **international and governmental organizations** such as GIZ, World Bank, Asian Development Bank, UNHABITAT, UNESCAP, UNDESA, MOUD – India, are expected to be present.



Yeom Tae-Young, Mayor of Suwon

# **5** : EcoMobility • 2013 • Congress

**Leading organizations** such as Clean Air Asia, Clean Air Institute, UITP, ITDP, WRI – EMBARQ, SIOCAT, ITF - OECD, IEA, ECF, KOTI, and research Institutions such as MIT, UC Berkeley, London School of Economics (LSE), ITS – Leeds, CEPT India, IIT – Delhi, Curtin University are invited partners.

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**Business and commercial entities** will be present at the congress and are expected to actively take part in the discussions and greatly benefit from the marketplace at the congress.

#### Suwon, the Human City of Korea

With more than 600 years of history, Suwon is located approximately 30 km south of the Korean capital, Seoul. With 14 universities and industries such as Samsung Electric, Samsung Electronics, and SK Group, Suwon enjoys the amalgamation of knowledge and industry.

In terms of culture, Suwon has the Hwaseong Palace, which is a UNESCO world heritage site. In early days the palace walls surrounded the entire city of Suwon and over time the city grew

beyond these walls. The Hwaseong Palace area is also the location for the EcoMobility World Festival 2013. The Festival is a challenge that Suwon leadership boldly took to show the entire world that neighborhoods can be transformed to be places for people. The people in this neighborhood agreed to close their streets to automobiles and embrace a month long "automobile-fast" by traveling using ecomobile modes

#### **Congress elements**

The congress will contain, in addition to the informative plenaries, sessions that are focused on specific topics in urban transportation. The discussions from these sessions will yield practical and pragmatic solutions that cities can implement.

Training activities for decision makers and city officials will increase their awareness of EcoMobility and allow them to make informed decisions in transforming their cities.

High-level participants at the congress will have focused discussions with their peers to foster knowledge and experience sharing.

All the participants to the EcoMobility 2013 Suwon Congress will have the unique opportunity to preview before practice in EcoMobility through the EcoMobility World Festival 2013 happening at the same time in Suwon. The EcoMobility World Festival is a very unique opportunity for the congress participants to experience a neighborhood free of automobiles, with only ecomobile vehicles plying on the streets. The Festival is evidence for success in leadership and decision making with an aim to inspire and instigate EcoMobility into motion in the cities of the congress participants.

Bicycle lanes in Suwon help people to have a safe commute







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#### Main congress topics

Relating to the theme, the sessions will concentrate on various aspects of EcoMobility such as: Intermodality, Regeneration of old towns through EcoMobility, Liveable Communities through EcoMobility, EcoMobility and Health, Financial instruments to realise EcoMobility, Innovation and EcoMobility, EcoMobility and Economy.

Parallel sessions will detail policy options and are organized into four streams:

# **A.** Regeneration of old towns through EcoMobility:

Cities with similar approaches to that of Suwon will be sought out and brought together. How can EcoMobility help to renew and upgrade neighborhoods?

## C. EcoMobility and innovation:

Technology in transport changes every day; cities need to be up-to-date with the available and suitable options. This stream will discuss how innovation in EcoMobility can aid rapid implementation of user-friendly and convenient transport systems in cities, including the latest trends in transport and their results.

#### **B.** People-friendly public spaces:

This stream will focus on the role of EcoMobility in transforming our cities into people –friendly and environmentally healthy cities. The goal is to search for pragmatic ways to recreate and renovate our cities/spaces to cater to the needs of people.

### **D.** Institutional and financial

solutions: This stream will allow cities to discover the resources already present in their cities, which could be tapped to get the EcoMobility wheels rolling. Participants can share experiences and knowledge as well as be aware of the innovative financial and institutional models.

#### **Call for contributions**

We are looking for contributions that highlight the achievements of cities in the field of EcoMobility, as well as presentations that highlight innovative approaches and ideas for improving EcoMobility in cities. Make your interest known by contacting us at <u>ecomoblity2013@iclei.org</u>.

