

INTERNATIONAL SEMINAR

Innovative Talent Education Program for Smart City

Title:

Switch or Stay? Push-Pull Motivators for Switching from Yearly Transit Ticket to Mobility-as-a-Service (MAAS)

Presenter:



Prof. Sigal Kaplan

Associate Professor,
The Department of Geography,
The Hebrew University of Jerusalem

Date:

24th November, 2020

15:00-17:00

(Korea Time)

Location:

ZOOM

Meeting ID:

897 2224 7443